

Careers at WHYY, Inc.

Recruitment Activity – April 1, 2007 through March 31, 2008

The report below represents the recruitment activity for all regular full and part-time positions during the period of April 1, 2007 through March 31, 2008. All open positions are listed on WHYY's website and Intranet as well as bulletin boards located in the Philadelphia, Pennsylvania and Wilmington, Delaware facilities. Notices of job openings are also sent to industry-specific websites and local organizations, including universities. From time to time, notices of employment opportunities are sent weekly, via e-mail or U.S. mail to organizations listed in Attachment A.

Job Title	Total Interviewed	Recruitment Sources of Interviewees	Source Interviews	Hire Source
Sr. Publicist	17	WHYY Website PRSA Website GPCA Site LaSalle Nonprofit Center Nonprofit Jobs Site Cultural Alliance Site Phila. Inquirer Employee Referral Internal Candidate	8 1 3 1	WHYY Website
Manager, Direct Marketing	4	WHYY Website Marketingjobs.com Phillyadclub.com Direct Marketing Assoc. Advertising Magazine.com	4	WHYY Website
Data Administrator	7	WHYY Website LaSalle Nonprofit Center Nonprofit Oyster Job Center Nonprofitjobscoop.org Nonprofit Times Website Urban League of Phila Site Internal	3 1 1 2	Nonprofit Oyster Job Center

Director, Membership	8	WHYY Website GPCA Website LaSalle Nonprofit Center Chronicles of Philantropy Delaware Today Employee Referral	3 1 3	GPCA website
Chief Content Officer	8	WHYY Website JournalismNext.com Current Poyntercareer.com Internal Employee referral	1 2 1	Internal
Community Media Instructor	8	PBS Website Employee Referral WHYY Website Internal	1 6 1	Website Internal
Researcher, Advantage	4	WHYY Website GPCA website Cabrini career site Villanova University career site Immaculata College career site LaSalle University career site St. Joseph's University career site Rutgers University career site Drexel University career serv. University of Penn career svcs site Temple University career site Bryn Mawr College career site Referral	2 2	Referral
Assistant Web Developer	5	WHYY Website Arts Institutes of Phila Web Univ. of Arts Website Philadelphia Univ. Website Drexel Univ. College of Media Arts Design Website Phila Inquirer Rutgers Career Stie Craigs List Monster.com Internal	2 3	Internal
Learning Lab Summer Instructor(s)	3	WHYY Website Internal Referral	1 2	WHYY Website Internal

Segment Producer "Delaware Tonight"	1	WHYY Website Poynter Career Site	1	WHYY Website
Individual Giving and Events Coordinator	10	WHYY Website Employee Referral GPCA Website	5	WHYY Website
Engineering Technician YArts	5	WHYY website IBEW Local 98 Internal candidates	5	internal candidate
Development Associate	8	WHYY website GPCA website	8	WHYY Website
Sr. Reporter, Health & Science Desk	3	WHYY website JournalismJobs.com Nat'l Assoc. Broadcasters website Internal candidate	2	WHYY Website
Weather & Segment Producer, "Delaware Tonight"	1	WHYY website Poynter Career Center website Referral	1	Referral
Associate Producer, "Delaware Tonight"	1	WHYY website	1	WHYY website
Producer, "Delaware Tonight"	1	WHYY website Poynter Career Center website iHispano.com Internal Candidate	1	Internal Candidate
Reporter/Producer, "Delaware Tonight"	1	WHYY website Poynter Career Center website iHispano.com Internal Candidate	1	WHYY website
Arts & Culture Reporter, 91FM	5	WHYY website Poynter Career Center website CURRENT JournalismNext.com Referral	2	WHYY website
			2	

City Budget Reporter	1	WHYY website TVJobs.com Referral	1	Referral
Associate Producer, YArts	7	WHYY website Employee Referral Internal Candidates	5	WHYY website
Executive Director, Public Information	8	WHYY website CURRENT PRSA Newsletter PPRA website Corporate Hope, Ltd. GPCA website	4	
			1	PRSA website
			1	
Manager, Corporate Event Sales	2	WHYY website Referral	1	WHYY website
			1	
Multi-Media Producer, YArts	11	WHYY website Referral Internal candidates JournalismNext. Com	3	
			5	
			1	

Attachment A

Recruitment Sources for Full and Part-time job openings.

Non-Profit Nexus at LaSalle University
1900 W. Olney Avenue
Philadelphia, PA 19141
215.951.1454
Contact: Lisa Slawinski
slawinski@lasalle.edu

Careerbank.com
6183 Executive Blvd.
Rockville, MD 20852
Contact: Wayne Mickens
240.888.3330

Agent K-12
Education Week
6935 Arlington Road
Ste. 100
Bethesda, MD 20814
Contact: Titilayo Ellis
888.329.2372
recruiters@AgentK-12.org
www.AgentK-12.org

The Global Media Group
(The Philadelphia Tribune)
3325 Wilshire Blvd., Ste. 1230
Los Angeles, CA 90010
Contact: Clifford Roberts
888.980.5800 ext. 33

Yahoo! Hotjobs.com
701 1st Avenue
Sunnyvale, CA 94089
Contact: Scott Sweeney
646.351.5345

Association of Fundraising
Greater Philadelphia Chapter
308 East Lancaster Avenue
Suite 110
Wynnewood, PA 19096
Contact: Alan Tempest
610.642.0599
chapter@afp-gpc.org
www.afpgpc.org
www.phillyadclub.com

Careerbuilder.com
2120 Colorado Avenue
Santa Monica, CA 90404
Contact: Laura Morris
888.483.4473 ext. 5512
laura.morris@careerbuilder.com

Monster.com
5 Clock Tower Place
Maynard, MA 01754
Contact: Eugene Weitz
1.800.666.7837 ext. 2573
Eugene.Weitz@monster.com

Corporation for Public Broadcasting
CPB Jobline
901 E Street, NW
Washington, DC 20004
202.879.9600
www.cpb.org/jobline

National Association
of Broadcasters (NAB)
1771 N Street, NW
Washington, DC 200036
202.429.5300
Fax: 202.429.4199
nab@nab.org

Direct Marketing Association
1120 Avenue of the Americas
New York New York 10036
212.790-1500

Jobsinthemoney.com
4101 Urbandale Drive
Urbandale, IA 50322
Contact: Lisa Porter
515.313.2094

The Morning Call Newspaper
Classified Advertisement Dept.
P.O. Box 1260
Allentown, PA 18105
610.820.6565
Fax: 610.820.9756

The National Academy of

The Greater Philadelphia
Cultural Alliance
100 S. Broad Street, Ste. 1530
Philadelphia, PA 19110
215.557.7811
gpca@philaculture.org
www.philaculture.org

Tvjobs.com
P.O. Box 4116
Oceanside, CA 92052
Contact: Mark C. Holloway
760.754.8177
markc@tvjobs.com
support@tvjobs.com

Audio Engineering Society
P.O. Box 1166
Philadelphia, PA 19105
Contact: Rebecca Mercuri
215.327.7105
www.aes.org

ihispano.com
4265 N. Knox Avenue
Ste. 300
Chicago, IL 60641
888.252.1220
Contact: Rudy Martinez

Marketingjobs.com
1060 First Avenue, Ste. 100
King of Prussia, PA 19406
866.694.5027
Contact: Michele Gentile

Senior Job Bank.org
P.O. Box 508
Marlborough, MA 01752
Contact: John Parlapiano
888.501.0804
publisher@seniorjobbank.org

Radio-Television Directors
Association (RTNDA)
1600 K Street, NW
Washington, DC 20006
Contact: Janet Greerety
202.467.5257
janetg@rtnda.org
www.rtnda.org
The Cittance Institute

Television Arts & Sciences
Philadelphia Chapter
NATAS/Philadelphia
825 Merrill Road
Ambler, PA 19002
Contact: Jill Koshler
natasphl@msn.com

The Star Ledger
Classified Department
One Star Ledger Plaza
Newark, NJ 07012
973.877.4065
Fax: 973.877.4129

Philadelphia Business Journal
400 Market Street, Ste. 300
Philadelphia, PA 19106
Contact: Ryan Delman
215.238.1466
philadelphia@bizjournals.com
rdelman@bizjournals.com

South Philadelphia Review
12th & Porter Streets
Philadelphia, PA 19148
Contact: Eleanor Puggi
215.336.2500 ext. 105

The City Paper
123 Chestnut Street
3rd Floor
Philadelphia, PA 19106
215.735.8444
www.citypaper.net

National Hispanic Media
Coalition
2514 S. Grand Avenue
Los Angeles, CA 90007
Contact: Alex Nogales
nhmc@azteca.net

The Pew Center of
Civic Journalism
7100 Baltimore Avenue
Ste. 101
College Park, MD 20740
301.985.4020
www.pewcenter.org
The Courier Post
P.O. Box 5300

Computer Education Center
3600 Market Street
Philadelphia, PA 19104
Contact: Yvette Pickens
Director of Career Services
215.382.1553 ext. 212
ypickens@cittone.com

Nonprofit Oyster
220 Highlands Lake Drive
Cary, NC 27511
Contact: Alex Pruteanu
561.638.1769
www.nonprofitoyster.com

Current
1612 K Street, NW, Ste. 704
Washington, DC 20006
Contact: Danielle Mungin
202.463.7055 ext. 36
www.current.org

Main Line Life Newspaper
311 East Lancaster Avenue
Wynnewood, PA 19096
610.896.9555
www.mainlife.com

Broadcasting & Cable
P.O. Box 15157
North Hollywood, CA 91615
Contact: Kristin Parker
617.558.8725
www.broadcastingandcable.com

National Association of
Black Journalists
8701 A Adelphi Road
Adelphi, MD 20783
Local Contact: Sherry Howard
showard@phillynews.com

The Northeast Times
2512 Metropolitan Drive
Trevose, PA 19053
215.355.9009
Classifieds: 215.355.1234

Idealist.org

Cherry Hill, NJ 08034
Contact: Tina Ryan
856.317.7815

Journalismjobs.com
Berkley, CA
510.653.1521
contact@journalismjobs.com

The Philadelphia Inquirer
P.O. Box 8263
Philadelphia, PA 19101
215.854.2000
Classifieds: 800.341.3413
triclassifieds@phillynews.com

Villanova University
800 Lancaster Avenue
Career Services Office
Corr Hall
Villanova, PA 19085
610.519.4062
Fax: 610.519.7828
careers.vill.edu

University of Delaware
Department of Career Services
Contact: Joyce Henderson
302.831.8479
www.udel.edu/csc/ft-listing.html

West Chester University
McKelvie Hall
102 Rosedale Avenue
West Chester, PA 19383

Arcadia University
430 S. Easton Road
Glenside, PA 19038
877.272.2342
admiss@arcadia.edu

Chestnut Hill College
Office of Graduate Admissions
9601 Germantown Avenue
Philadelphia, PA 19118
215.248.7126
graddiv@chc.edu

Rider University
2083 Lawrence Road
Lawrenceville, NJ 08648

79 Fifth Avenue, 17th Floor
New York, NY 10003
Contact: Lindsey Stark
215.843.3973
lindsay@idealist.org

PRSA Newsletter
1 Belmont Avenue, Ste. 420
Bala Cynwyd, PA 19004
Contact: Lee Marshall
610.617.9560
lee.marshall@businesswire.com

The Chronicle of Philanthropy
1255 23rd Street, NW, Ste. 700
Washington, DC 20037
202.466.1230
www.philanthropycareers.com

Temple University
243 Ritter Hall
1301 Cecil B. Moore Avenue
Philadelphia, PA 19103
215.204.8011
www.temple.edu

University of Pennsylvania
3700 Walnut Street
Philadelphia, PA 19104
215.898.5356
admissions@gse.upenn.edu

Widener University
One University Place
Chester, PA 19013
610.499.4251
www.centerforeducation@widener.edu

Cabrini College
610 King of Prussia Road
Radnor, PA 19087
610.902.8600
gpsadmit@cabrini.edu

LaSalle University
1900 W. Olney Avenue
Philadelphia, PA 19141
215.951.1593
Fax: 215.951.1843

Rowan University
Memorial Hall

609.896.5036
grdsrv@rider.edu

The Graduate School
Glassboro, NJ 08028
gradoffice@rowan.edu

Below is a list of Supplemental Outreach Initiatives WHY Y participated in from April 1, 2007 to March 31, 2008.

1. Participated in the Right Management Career Job Fair on October 23, 2007
5. For the period of April 1, 2007 through March 31, 2008, WHY Y had 36 college students participate in our Internship Program
8. WHY Y provides its employees a Tuition Reimbursement Program, of which one employee participated during this period.
- 10-A. On April 24, 2007 WHY Y served as a panelist for a career program at Kennett High School
- 10-B. On May 24, 2007 WHY Y spoke to students for a Career Day at Hill Freedman Middle School
- 10-C. On October 31, 2007 WHY Y spoke to students in a Senior Seminar at Temple University
- 10-D. On January 29, 2008 WHY Y hosted a Shadowing Day event for students from the Philadelphia Public Schools
- 12-A. Search for Chief Content Officer candidates included following sources:
 - WHYY website
 - JournalismNext.com
 - Current
 - Corporate Hope network (for professional women)
 - Poynter Career Center website
14. All management employees have been educated on the Station's harassment policies and how they are to deal with various situations if they occur.